

Title	ADVERTISING AND DISTRIBUTION OF POLITICAL/RELIGIOUS/ SECTARIAN/COMMERCIAL AND NON-COMMERCIAL MATERIAL IN SCHOOLS	Policy No.	2001
Department	Director's Services (Public Affairs & Community Relations)		
Reference(s)	Regulation 298 - Operation of Schools - General Advertising in Schools Procedure - Advertising and Distribution of Political/Religious/Sectarian/Commercial and Non-Commercial Material in Schools # 2001a	Effective Date	1998 Oct. 27

Political Materials/Advertising

It is the policy of the Board that distribution of political advertising/material by an outside agency that promotes a specific party, group, person or personal point of view shall not be permitted on school property or school buildings.

Materials of a political nature and educational political debates may be used by Board employees to teach students, in a balanced manner without giving primacy to or indoctrination in any Canadian political party, about the Canadian political process in accordance with the expectations of Ontario Curriculum guidelines. Materials that promote a school as a polling place is permitted.

Religious/Sectarian Materials/Advertising

While the Board celebrates diverse beliefs through school/community events and studies on world religion in a balanced manner, it is the policy of the Board that the distribution of any holy books or religious materials that promote a particular religion or set of beliefs is not permitted. This prohibition does not apply to community groups during the time outside of the regular instructional day when they may be using schools for religious or sectarian services or activities under the Community Use of Schools Policy/Procedure.

Commercial and Non-Commercial Materials

It is the policy of the Board that school principals are authorized to determine which advertisements may be posted or which materials may be distributed at their schools so long as the decision is consistent with Board policy and procedure and Ministry of Education regulations and/or directives.

Administered By	DIRECTOR'S SERVICES	Board Resolution No.	88-c
Amendment Date(s)	2003 Sept. 23 2008 Feb. 12	Amendment Resolution No.	10.a.8 (1) 14.c.1