



United Way

Change starts here

Be the Change with as little as \$2.00 per Pay!



We build each student's tomorrow, every day.

2020 PLEDGE FORM • Please see *Roll-Over Giving* info on reverse side.

School / Site _____ Employee Group _____
Example: ETFO, OSSTF, CUPE, AAPSP

Name _____ Employee ID _____
Legal name (please print)

Home Address _____ City _____
Required for tax receipt

Postal Code _____ Telephone _____ E-Mail _____

Option #1 - Payroll Deduction

Payroll deduction is available to permanent full and part-time salaried employees. Deductions begin in January and continue to December. **Please check applicable box:**

I wish to donate:

- \$2 \$5 \$10 \$_____ per pay.
- Teaching / PSSP / Principals / VPs (26 pays)
- 12 Month Support Staff (26 pays)
- 10 Month Support Staff (22 pays)
- Managers / Superintendents (12 pays)

My total donation is \$ _____

Option #2 - Monthly Payment

Monthly payment is available to all staff. I wish to donate \$ _____ on the 15th of each month for _____ months. **Please check applicable box:**

- Chequing account (please attach void cheque)
- Post-dated cheques (please attach cheques)
- Credit card (please provide details below **)
- My total donation is \$ _____

Option #3 - One Time Gift

One time gift - Cheque / Cash (enclosed) or Credit Card (please provide details *) Payable to 'United Way'

My Total Donation is \$ _____

* Credit Card Details: MC VISA AMEX**

Card Number _____

Expiry date _____ CVV _____

For security reasons we need your CVV or Credit Card verification number. Your CVV number is the last 3 digits on the back of your card, printed above the signature area. ** AMEX for Elgin & London/Middlesex only

I would like my donation to be directed to the following United Way:

- Elgin-Middlesex Oxford

Donor Choice Program (completion is optional) United Way ensures accountability. Only through United Way can one gift support hundreds of essential services. Each United Way is run by a Board of locally trained volunteers who ensures that the funds are allocated to agencies identified within its community. As an option, the Donor Choice program provides donors the opportunity to determine where you would like your donation directed.

If you would like to direct part of your donation specifically to a United Way member agency or a registered Canadian charitable organization please complete the following: (A small fee to recover costs will be charged to charities not affiliated with United Way. Minimum \$25 gift per designation is required.)

Name of Organization	Dollars or Percentage
_____	_____
_____	_____
_____	_____

I wish my name and address to be forwarded with the donation to the above organization.

I do not wish to be publicly recognized for my gift. Please make me anonymous in any print or digital media recognizing donors.

"United Way is committed to protecting your privacy. Your information will only be used to help us in our campaign, properly administer, acknowledge and recognize gifts, process and receipt your donation and fulfill your information requests. The United Way does not sell or lease donor information. If you have any questions about our privacy policy, please contact your local United Way."

See Reverse for Tax Tips!



Submit Your Pledge Form in a sealed envelope

Employee Signature _____ Date _____

(required for payroll deduction, credit card and pre-authorized payments.)

Three Easy Ways to Give

1 Online Giving

Again this year your school has the opportunity to support your community through online pledging. This tool will replace the need for paper pledge forms increasing efficiency and confidentiality while providing a user friendly experience for the donor.

During November, you will receive an email regarding your pledge.

Your email is embedded with your own unique identifier that links you directly to your secure user account. Your financial information will remain confidential. Your United Way Champion will be able to see that you have accessed the tool, to include you in the overall status and/or incentives for your school, but will not be able to see any information about your current or past contributions.

Payroll and credit card contributions will be processed automatically. For those choosing to give by cheque, please print your pledge confirmation and submit with your cheque to your United Way Champion. (Cash may not be an option at your location, so ask your site Champion first).

2 Traditional Paper Pledge Form (side 2)

If you prefer to use a traditional paper pledge form, it's provided on the other side.

Simply print and complete the form and give it to your Site Champion (in an envelope) marked 'United Way and Your Name'.

Roll-Over Giving: Payroll Deduction Only (Pledge Form or Online Giving Tool)

When staff contribute through payroll deduction, the per-pay contribution will automatically continue (roll-over) each year. However, donors will have the option to opt out or alter your contribution at the start of each campaign.

3 Events (currently postponed)

What a great way to create fun, momentum and team building experiences!

We encourage you to get involved in your school's events for United Way. If you have creative event ideas, please share them with your site Champion.

United Way Tax Tip

United Way issues charitable tax receipts that will reduce your federal and provincial income tax. For example:

Income Range	\$40,000 - \$70,000		\$70,000 - \$90,000 *		\$90,000 +	
	Approximate Total Tax Savings	Approximate Cost to You	Approximate Total Tax Savings	Approximate Cost to You	Approximate Total Tax Savings	Approximate Cost to You
Your gift of						
\$50	\$10.03	\$39.98	\$10.53	\$39.47	\$11.44	\$38.56
\$100	\$20.05	\$79.95	\$21.06	\$78.94	\$22.88	\$77.12
\$200	\$40.10	\$159.90	\$42.12	\$157.88	\$45.76	\$154.24
\$500	\$160.58	\$339.42	\$169.30	\$330.70	\$184.99	\$315.01
\$1,000	\$361.38	\$638.62	\$381.26	\$618.74	\$417.04	\$582.96
\$5,000	\$1,967.78	\$3,032.22	\$2,076.94	\$2,923.06	\$2,273.44	\$2,726.56

* Approximate total tax savings and cost to contributor using tax rates that apply at an income level of \$80,000.