



United Way
Elgin Middlesex



Thames Valley
District School Board



United Way
Oxford

Campaign Special Event and Engagement Ideas

Special events are a great way to create fun, momentum and team building opportunities. Here is a list of some event ideas that you could use in this year's campaign, not only to raise additional funds but awareness of the work of United Way.

A few Suggestions below...

- Lunch and Learn – invite United Way with an Impact Speaker to your lunchroom
- Participate in a United in Sport event
- BBQ lunch, Food Truck luncheon, Taco Tuesday or Walking Taco Wednesday – different toppings in different rooms or departments
- Chili/Soup Cook Off – Co-workers compete for bragging rights! Charge a small fee per bowl to provide a team lunch
- Pumpkin carving contest or pumpkin painting contest
- Candy Days/Chocolate Bar/Ice Cream/Freezie Days – pick a favourite and sell some sweets
- Team Spirit day – Pay to wear your favourite team jersey
- United Way Trivia contest – collect data about United Way to increase the awareness of the vital work we do in your community
- Promote a Wear Red Day to Paint your school red and show your Local Love!!

Events can be about fundraising and/or about learning

Don't forget to take pictures/video – we love to see your events and share them!

If you have any other ideas or questions about how we can assist you further please contact your United Way Contact listed below.

United Way Elgin Middlesex
Kelli Norton knorton@unitedwayem.ca
519-438-1723 ext. 226

United Way Oxford
Megan Porter megan@unitedwayoxford.ca
519-539-3851 ext. 314