



Thames Valley
District School Board



Champion Job Description

The role of Champion is an important one when it comes to the success of the United Way workplace campaign, and we thank you in advance for choosing an organized, outgoing and caring member of your team who will take on this role in your school to **inspire change** not only for your school community but the communities we all love and live in.

We look forward to working with them throughout the school year, not only to raise the necessary funds to continue our work across our communities supporting students and their families, but also to **raise awareness** of the resources available through local programs and agencies.

The main role of the Champion is to:

- **Share the opportunity** to be involved in supporting our community through the TVDSB United Way Campaign.
- Ensure that **everyone has a chance to give back** while learning more about their community.
- Act as a **point of contact** for our United Way Representative in Oxford or Elgin-Middlesex (named below).
- **Attend training** to learn the Impact that United Way provides and how to access help during the campaign.
- Be able to **approach and communicate** to donors how their payroll gifts remain **100% local** and provide flexible, stable funding that supports a diverse network of social service agencies in our communities.
- **Promote** the Employee Payroll Giving Campaign, planned activities and special events throughout the campaign to help raise funds and build awareness.

For more information about the role that the Champion plays in your Employee Payroll Giving Campaign, please reach out to your United Way Representative below. They have additional resources and supports that will assist your chosen candidate in their journey through the campaign.

The perks to being a Champion.

- Opportunities to learn and develop leadership skills
- Support vulnerable youth and families across our community through your assistance
- Further your understanding of United Way's role and impact in the community
- Get to know your colleagues and contribute to positive team morale
- Engage staff and students to learn more and come together to make a difference!

Thank you!



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